

## İSTANBUL TOPKAPI ÜNİVERSİTESİ

## İşletme (Tezsiz) (İngilizce) Programı (2024-2025)

1. Yarıyıl						
Kod	Ders Adı	Z/S	T	U	K	AKTS
MBA502	Management and Organization	Z	3	0	3	6
MBA590	Scientific Research Techniques and Publication Ethics	Z	2	1	3	6
	MBA(Tezsiz) Program Elective Course 3	S			3	6
	MBA(Tezsiz) Program Elective Course 2	S			3	6
	MBA(Tezsiz) Program Elective Course 1	S			3	6
Toplam					15	30

2. Yarıyıl						
Kod	Ders Adı	Z/S	T	U	K	AKTS
MBA503	Strategic Management	Z	3	0	3	6
	MBA(Tezsiz) Program Elective Course 4	S			3	6
	MBA(Tezsiz) Program Elective Course 7	S			3	6
	MBA(Tezsiz) Program Elective Course 6	S			3	6
	MBA(Tezsiz) Program Elective Course 5	S			3	6
Toplam					15	30

3. Yarıyıl						
Kod	Ders Adı	Z/S	T	U	K	AKTS
MBA593	Graduation Project	Z	0	0	0	30
Toplam					0	30

Toplam Kredi: 30

Toplam AKTS: 90

Toplam seçmeli ders AKTS: 42

Seçmeli derslerin toplama oranı: %47

Kod	MBA(Tezsiz)	T	U	K	AKTS
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Kod	MBA(Tezsiz)	T	U	K	AKTS
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	Program Elective Course 3						Program Elective Course 2					
MBA504	Principles of Finance	3	0	3	6		MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6		MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6		MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6		MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6		MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6		MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6		MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6		MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6		MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6		MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6		MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6		MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6		MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6		MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6		MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6		MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6		MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6		MBA521	E-Commerce and Digital Marketing	3	0	3	6
MBA522	Supply Chain Management	3	0	3	6		MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6		MBA523	Family Business Management	3	0	3	6
MBA524	Auditing	3	0	3	6		MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6		MBA525	Digital Strategy and Transformation	3	0	3	6
MBA526	Customer Experience Management	3	0	3	6		MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6		MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6		MBA528	Managing Oneself	3	0	3	6

MBA526	Managing Growth	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6
<b>Kod</b>	<b>MBA(Tezsiz) Program Elective Course 1</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6
MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6
MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6
	Customer Experience				

MBA526	Managing Growth	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6
<b>Kod</b>	<b>MBA(Tezsiz) Program Elective Course 4</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6
MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6
MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6
	Customer Experience				

MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6
Kod	MBA(Tezsiz) Program Elective Course 7	T	U	K	AKTS
MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6
MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6

MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6
Kod	MBA(Tezsiz) Program Elective Course 6	T	U	K	AKTS
MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6
MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6

MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6
MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6
<b>Kod</b>	<b>MBA(Tezsiz) Program Elective Course 5</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
MBA504	Principles of Finance	3	0	3	6
MBA505	Fundamentals of Economics	3	0	3	6
MBA506	Business Models for Circular Economy	3	0	3	6
MBA507	Principles of Accounting	3	0	3	6
MBA508	Cost Accounting	3	0	3	6
MBA509	Managerial Accounting	3	0	3	6
MBA510	Marketing Management	3	0	3	6
MBA511	Production and Operations Management	3	0	3	6
MBA512	Management Information Systems	3	0	3	6
MBA513	Organizational Behavior and Leadership	3	0	3	6
MBA514	Strategic Human Resource Management	3	0	3	6
MBA515	Business Intelligence and Analytics	3	0	3	6
MBA516	Entrepreneurship and Innovation	3	0	3	6
MBA517	Brand Management	3	0	3	6
MBA518	Project Management	3	0	3	6
MBA519	International Business Management	3	0	3	6
MBA520	Total Quality Management	3	0	3	6
MBA521	E-Commerce and Digital Marketing	3	0	3	6

MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6
MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6

MBA522	Supply Chain Management	3	0	3	6
MBA523	Family Business Management	3	0	3	6
MBA524	Auditing	3	0	3	6
MBA525	Digital Strategy and Transformation	3	0	3	6
MBA526	Customer Experience Management	3	0	3	6
MBA527	Advanced Research Methods	3	0	3	6
MBA528	Managing Oneself	3	0	3	6
IMS527	Digital Marketing Strategies	3	0	3	6